

- ATTORNEY AT LAW | CERTIFIED INFORMATION PRIVACY PROFESSIONAL -

Entrepreneurial "Top-40 Under 40" Attorney, Super Lawyers™ Rising Star and Certified Information Privacy Professional (CIPP/US) through the IAPP. Senior Consultant within Sunera, LLC's fast-growing Data Privacy practice, with a highly technical computer science and information technology background, including several years as a former *cybercrime defense litigator* at the Law Offices of Jonathan F. Marshall, *Chief Information Officer* for New York startup company Lazyjack Press, LLC, *IT Director* for 200+ person New Jersey non-profit NJ LEEP, and pro-bono *legal/privacy advisor* to multiple early-stage tech startups including Bitcoin payroll startup Bitwage. Education includes Computer Science B.S., IT Management J.D./M.B.A., and law courses in eDiscovery and Cybersecurity Law. Demonstrated expertise in all areas of law firm, corporate, and product/project management, as well as data privacy regulatory compliance issues, particularly for tech startups and financial/healthcare organizations. Proven self-starter, that can provide strong leadership and guide all parties (legal, technical, executive, or otherwise) through complex projects.

- SKILLS | PROFICIENCIES -

Legal/Regulatory Practice

- Counsel and advise on data privacy & cybersecurity regulatory compliance relating to HIPAA, GDPR, Privacy Shield, ISO 27001, SOC 1 and 2, Generally Accepted Privacy Principles (GAPP), and NIST, among others
- Data privacy, cybersecurity, and breach risk assessments
- Privacy and security risk analysis and remediation planning and assistance

Technology Competence

- SQL, PHP, HTML, CSS, Java, C++, and Visual Basic development
- Cloud storage, access and security
- Web development and graphic design expert
- SEO/SEM strategy for highly competitive keyword SERPs
- Executive level network, server, firewall, and telecommunications administration

Project Management

- Creative expertise in ideation, feature refinement, development strategy and release
- Personnel leadership and direction
- Adaptability in delegation and reassignment of responsibilities
- Goal-driven product management of large and small teams
- Data collection and analysis for adaptability and continued innovation

- AWARDS | CERTIFICATIONS -

- **Honored** as a Member of Super Lawyers™ Rising Stars for 2015
- **Honored** as a Member of The National Trial Lawyers "Top-40 Under 40" from 2014 to 2015
- **Certified** Information Privacy Professional (CIPP/US) through the International Association of Privacy Professionals (IAPP) since 2014

- WORK EXPERIENCE | POST-GRADUATE -

Sunera, LLC

Senior Consultant, Data Privacy Practice; April 2015 to Present.

Miami, FL

<http://sunera.com/>

Lead and execute mid- to large-scale data privacy assessments, risk analyses, and data inventory mapping projects spanning both public and private sectors, including: US government agencies, health-related organizations (including hospitals, health plans, health-related technology firms, and other business associates), Fortune 50 global retail chains, national membership organizations, and technology-centric startup companies.

- Maintain current knowledge of federal and state rules, global regulations, and international frameworks related to security and privacy of personal information, including but not limited to: HIPAA, GDPR, Privacy Shield, ISO 27001, SOC 1 and 2, Generally Accepted Privacy Principles (GAPP), and NIST.
- Review clients' potential or actual privacy incidents, and coordinate or lead the incident or breach management process, including issuance of guidance on notice procedures and preparation of response to the Office of Civil Rights ("OCR") subsequent to an incident.
- Prepare reports, presentations and other client deliverables that contain technical analysis, compliance strategy, findings and remediation roadmaps in connection with privacy and security assessments, risk analyses, and audits conducted during consulting engagements.

The Law Offices of Jonathan F. Marshall

Managing Attorney; Cybercrime Practice Co-Chair; August 2012 to April 2015.

Red Bank, NJ

<http://njcyberlaw.com/>

Research, draft, and file advanced motions to dismiss, suppress evidence, compel discovery, or alternatively, litigate cases through trial based on federal and state court rules and legal precedent. Counsel and advise c-suite executives at technology startups on data privacy and cybersecurity regulatory compliance issues, including privacy impact assessments to mitigate and avert unnecessary risk. Established and lead firm's Cybercrime practice to handle state and federal crimes involving the Computer Fraud and Abuse Act, unlawful access, cyberspace, hacking, and cybersecurity, as well as data privacy/data breach litigation. Managed firm day-to-day operations, exercised oversight in marketing efforts, and administered/supported firm legal technologies and IT systems while reducing firm overhead.

- WORK EXPERIENCE | PRE-GRADUATE -

Lazyjack Press, LLC

New York, NY

Chief Information Officer, Legal Advisor; March 2012 to January 2015.

<http://lazyjackpress.com>

- Implement, maintain and advance IT, web site and e-commerce technologies to create a unique virtual "window-shopping" user experience for a growing retail menswear startup company.
- Advise and counsel top-level management on negotiating retail contracts and manufacturing/purchase agreements, from product sourcing to retail stores including *Barney's New York*.

Chaffin Luhana, LLP

New York, NY

Summer Associate; May 2011 to August 2011.

<http://chaffinluhana.com/>

- Research and draft complaints for class action plaintiffs lawsuits asserting negligence, products liability and strict liability causes of action against retail stores Home Depot, Lowes, and Ace Hardware.

Honorable Edwin H. Stern, Chief Judge, New Jersey Superior Court, Appellate Division

Morristown, NJ

Summer Law Clerk (New Jersey Appellate Division); June 2010 to September 2010.

- Research and draft memoranda and edit and revise judicial opinions addressing summary judgment decisions and other various appeals from New Jersey's lower courts.

Freelance User Experience Consultant

Miami, FL

Web Developer, Graphic Designer and Video Producer; January 2008 to Present.

(Sample: <http://freakincrossfit.com>)

- Manage all stages of website design, user engagement, and brand recognition for local and national businesses.
- Conceptualize, plan, and deliver on projects incorporating website structure, coding, graphic design, SEO optimization, enhancement of UX/UI, enrichment of conversion characteristics, and multimedia video production.

- LICENSES | AFFILIATIONS -

- **Professional Member (CIPP/US)**, International Association of Privacy Professionals (IAPP)
- **New Jersey Bar Licensed**, ID 022022012
- **New York Bar Licensed**, ID 5146121

- **Member**, American Bar Association (ABA)
- **Member**, *Super Lawyers* Rising Stars
- **Member**, *National Trial Lawyers* Top-40-Under-40
- **Member**, Phi Alpha Delta International Law Fraternity

- EDUCATION | ACADEMICS -

Seton Hall University School of Law / Stillman School of Business

Newark, NJ/ South Orange, NJ

Juris Doctor / Masters in Business (IT Management; Supply Chain Management), May 2012

Activities: Editor in Chief and Founding Member, The Cross Examiner Student Newspaper

Chapter Justice, Phi Alpha Delta Law Fraternity

"High Pass" in Electronic Discovery skills course; later, research assistant for course professor

Seton Hall University

South Orange, NJ

Bachelor of Science, cum laude, in Computer Science, May 2008

Honors: University Full-Tuition Provost Scholarship / New Jersey's Edward J. Bloustein Scholarship

University Honors Program

University Dean's List Scholar

- PUBLICATIONS | SPEAKING ENGAGEMENTS -

- **Privacy Implications of TCPA: Assessing Auto-Enabled Communication Programs**
IAPP South Florida Chapter, "Knowledge Net" (2016). <https://goo.gl/qIQQI2>
- **Frank Gonnello Jr., 12' (CIPP/US), Cybercrime Attorney**
Seton Hall Law, "Alumni Highlight" (2014). <http://goo.gl/jbyDnv>
- **Electronic Discovery Skills Course - Guest Speaker**
Seton Hall Law, for Adjunct Professor Fernando Pinguelo (2012). <http://goo.gl/2ycmNt>
- **Check-In Here On Your Privacy: Socially Shared Geolocation Data As Admissible, Reliable Evidence**
Seton Hall Law, "Legal Issues in Online Communities" (2011). <http://goo.gl/BomXW>